



LIVE RACING PROGRAM 2010 Advertising Rates

(CIRCLE SELECTION)

	Entire Season	Thoroughbred & Quarter Horse	Standardbred
FULL PAGE (8 ½ x 11)	\$3,500	\$1,800	\$2,200
HALF PAGE (7 ¾ x 5)	\$1,750	\$1,000	\$1,000
QUARTER PAGE (3 ¾ x 5)	\$850	\$500	\$500
BUSINESS CARD (2 x 3 ½)	\$550	\$400	\$300

GRAPHIC SPECS

Black & white (or grayscale)

File format (pdf)

Please e-mail file, submit on disk or provide hard copy

Full payment is due one week prior to the agreed upon sponsorship date. If not paid by deadline, sponsorship fulfillment and arrangements will be cancelled. This contract shall be governed by the laws of the State of Indiana. This agreement sets forth the entire understanding of the parties with respect to the subject matter hereof and is binding upon both parties in accordance with its terms and conditions. There are no understandings, representations, or agreements other than those set forth herein. The undersigned have the authority to execute this agreement on behalf of the respective parties, and once executed, the terms and conditions herein will be binding upon both parties. This contract must be signed and returned to Indiana Downs in order to be valid and to guarantee a space in the program. Indiana Downs reserves the right to cancel a sponsorship without notice if a signed contract or payment has not been received.